

TIANJIN ECO-CITY ASSISTANCE PROGRAMME



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SINO-SINGAPORE TIANJIN ECO-CITY (中新天津生态城)

is a landmark bilateral project between the Singapore and Chinese governments to build a socially harmonious, environmentally friendly and resource efficient township that will serve as a model for sustainable development.



Located within the Tianjin Binhai New Area and just 150km from Beijing, the 30 sq km Tianjin Eco-city is built for a population of 350,000. With the high level of commitment and attention from both countries, Singapore-based companies can be assured of receiving strong support when participating in the Eco-city.

Developed as a benchmark for quality living, strong demand is expected for world-class lifestyle choices in Tianjin Eco-city. Singapore-based companies in the healthcare, education and retail sectors can take advantage of Singapore's excellent reputation in these sectors and grasp such opportunities in the city.

HOW YOU CAN PARTICIPATE IN THE ECO-CITY

Tianjin Eco-city is the model for sustainable development, embracing new technologies and advanced urban solutions, encouraging high-value economic activity and endorsing high quality living standards.

- **8.6 billion smart devices across Asia-Pacific by 2020¹⁶**

Tianjin Eco-city holds vast investment and project potential. In addition to direct investments and real estate development opportunities, the array of on-going infrastructure projects in the city offers companies a ready market for environmentally friendly and resource efficient urban solutions.

- **Grow from the Eco-city**

Tianjin Eco-city receives the close attention of government and commercial entities from Singapore and across China. Thus, the city is an exceptional platform for Singapore-based companies to establish a credible track record for both eco-technologies and project experience in China.

The city's strategic location also makes it an ideal base for companies to explore business opportunities beyond the city – in Tianjin, North China and beyond. Being especially conducive for test-bedding and research & development activities, Tianjin Eco-city is ideal for companies looking to establish such operations abroad.

For more information on the Tianjin Eco-city, visit www.tianjineco-city.com

AREAS OF SUPPORT

	Marketing Presence	Market Attachment
Objective	Encourages Singapore companies to establish a marketing office in Tianjin Eco-city to promote their products and services	Assists companies in developing staff's in-market expertise in Tianjin Eco-city, through in-market training, to further business interests in Tianjin Eco-city
Supportable Expenses	Office rental and basic salary for up to 2 business development staff based in the new market for up to 12 months, capped at S\$100,000 per year.	Basic salary including employer's CPF contribution of the trainee during the training period, capped at 6 months
Project Qualifying Criteria	<ul style="list-style-type: none"> ■ Tianjin Eco-City must be a new city for your company, where your company have not had sales of >S\$100,000 for any of the past three years (non-cumulative). The three years refer to the current and previous two financial years. ■ At least a Singaporean/ PR must be posted to Tianjin Eco-City. 	<ul style="list-style-type: none"> ■ Staff nominated for the overseas market attachment must be a Singaporean/PR employees. ■ Companies can tap on the Market Attachment programme for the following purposes: <ul style="list-style-type: none"> ■ Pre-Market- Entry Feasibility Study ■ Pre-Posting Induction ■ Acquire Business Capability or Technical Knowledge

SMEs** can enjoy support of up to 70% of eligible expenses. Valid until 31 March 2018

Non-SMEs can enjoy support of up to 50% of eligible expenses.

** SME is defined as is a company whose turnover is not exceeding S\$100 million based on the most recent audited report.

DO YOU QUALIFY?

To qualify for financial support, you would need to fulfil the following criteria:

- ✓ Global HQ* anchored in Singapore
- ✓ An annual sales turnover of at least S\$500,000 per annum based on the most recent audited report
- ✓ A minimum paid-up capital of S\$50,000

Each application will be evaluated and subject to approval on a case-by-case basis. IE Singapore will then co-fund eligible costs.

* Global HQ refers to global management control and decision making functions are based in Singapore. (Indicators could include the global CXOs being based in Singapore; board meetings are held in Singapore, etc).

FOR MORE INFORMATION

Please email us at enquiry@iesingapore.gov.sg

INTERNATIONAL ENTERPRISE SINGAPORE

IE Singapore is the government agency that promotes international trade and partners Singapore companies to go global.

IE Singapore attracts and anchors global trading companies in Singapore by promoting Singapore's unique advantages as a global trading hub. Today, Singapore is home to a complete ecosystem for the energy, agri-commodities and metals & minerals trading clusters.

Through the agency's network of over 35 overseas centres and comprehensive assistance programmes, IE Singapore partners Singapore companies to strengthen their global competitiveness.

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